

Intellectual Property by Design

(Two Semester Credits)

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High fashion clothing, smart phones, automobiles, sports gear, kitchen appliances, and the many other objects that fill our lives and fuel our markets, often place a high value on design. This course will use protection for the innovative designer as a way of comparing different forms of intellectual property whether copyright, patent, trade dress, or other. It will also compare the very different approaches taken by the United States and other regimes for protecting design in an increasingly global market.