



# Violence in Sports – On the Field, Off the Field & In the Media

*Exploring the current legal landscape of sports injuries, scandals and reforms*

## 31<sup>st</sup> Law & the Media Seminar

The program is co-sponsored by the **Houston Bar Association**, the **Society of Professional Journalists** and the **Houston Press Club**.

**Saturday, January 21, 2017 • 9:00 a.m. - 12:30 p.m. • South Texas College of Law Houston  
Emilie Slohm Conference Center**

This year's seminar features attorneys, journalists, medical and academic experts, and former professional athletes discussing emerging on- and off-field issues in amateur, college and professional sports – from concussions to Title IX controversies and institutional reforms.

**FREE for journalists, communication professionals, law students, and journalism students.** The cost for attorneys is \$50 with advance reservations and includes 3.0 hours of MCLE credit, including 1.0 hour ethics credit. Door registration for attorneys is \$55, space permitting. Continental breakfast is included.

**See page 2 for agenda and bios.**

**Attorneys, [click here](#) to register online.**

**Media Members, [click here](#) to register online.**

**[Click here](#) to download registration form.**

## 2017 Law & the Media Seminar Agenda

<b>8:00-8:55</b>	<b>Registration and Continental Breakfast</b>	Baylor University and <b>Rogge Dunn</b> , Clouse Dunn LLP <b>Moderator: Mary Flood</b> , Androvett Legal Media & Marketing
<b>8:55-9:00</b>	<b>Welcome and Introductions</b>	
<b>9:00-10:00</b>	<b>On The Field and Beyond</b>	<b>11:15 - 11:30 Break</b>
	<b>Greg Koch</b> , Former NFL Player, Sports Talk Radio Host <b>Dr. Kenneth Podell</b> , Director, Houston Methodist Concussion Center <b>Jeffrey L. Raizner</b> , Raizner Slania LLP <b>Mickey L. Washington</b> , Washington & Associates, PLLC <b>Moderator: Daniella D. Landers</b> , Katten Muchin Rosenman LLP	<b>11:30-12:30 Outside the Lines: Rules, Reprisals and Reforms</b> <b>Jenny Dial Creech</b> , Sports Columnist, Houston Chronicle <b>Keisha L. David, J.D.</b> , Associate Vice President/CHRO for Human Resources, Texas Southern University <b>Anne E. Kendzior</b> , former NCAA athlete, reform advocate <b>Moderator: Jeff McShan</b> , Reporter and Public Information Officer
<b>10:00-10:15</b>	<b>Break</b>	
<b>10:15-11:15</b>	<b>Keynote Speakers:</b> <b>Patty Crawford</b> , Consultant, Former Title IX Coordinator,	<b>12:30 p.m. Adjourn</b>

## Law & the Media 2016 Planning Committee

**Co-chairs: Mary Flood**, Androvett Legal & Media Marketing; **Erin Powers**, Powers MediaWorks LLC

**Committee Members:**

Phil Archer  
David Barron  
Stacey Burke  
Mike Cinelli  
Carrie Criado  
Zach Despart  
Pam Easton  
Tracee Evans

Mike Grazczyk  
Heath Emerson Grogro  
Jeremy Heallen  
Daniella Landers  
Kristen Lee  
Juan Lozano  
Jim Magill  
Jeff McShan  
Aileen Meador

Kassia Micek  
Jane Johnston Mumey  
Eileen O'Grady  
Mike O'Neill  
Raymond Panneton  
Crystal Parker  
John J. Patout Jr.  
Charles Sharman  
William Stowe

Richard Stubbe  
Diane Summers  
Laura Tolley  
Hon. Francelia Totty

**Tara Shockley**  
HBA Communications Director

## Panel I - On the Field and Beyond



**Greg Koch** played 11 seasons in the NFL as an offensive lineman with the Green Bay Packers, Miami Dolphins, and Minnesota Vikings. A native Houstonian and an attorney, Mr. Koch is co-host of *In The Trenches with Koch and Kalu* on SportsTalk 790 KBME in Houston. He is in the Green Bay Packers Hall of Fame, the University of Arkansas Sports Hall of Honor, and the State of Arkansas Hall of Fame. He is participating in a study of repetitive head injuries in sports.



**Dr. Kenneth Podell** is a board-certified neuropsychologist specializing in the treatment of individuals who have sustained brain injury or disease. He has expertise with sports concussion, traumatic brain injury and dementia. He is the director of the Houston Methodist Concussion Center and oversees concussion care throughout Houston Methodist. He works extensively with professional, collegiate and high school athletes and serves as a concussion consultant for the Houston Texans, Houston Astros, Houston Dynamo, and Houston Dash.



**Jeffrey Raizner** is managing partner of Raizner Slania LLP in Houston. His practice includes nationwide representation in complex insurance disputes and mass tort litigation. Mr. Raizner represents clients in concussion-related lawsuits against the NCAA, universities, and athletic conferences. He represents former student athletes, primarily college football players, suffering from brain injury

conditions including CTE, Parkinson's, Alzheimer's and other neurocognitive disorders.

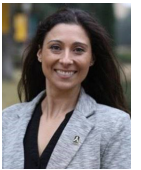


**Mickey L. Washington** is the founder of Washington & Associates, PLLC in Houston. He handles personal injury litigation, labor and employment litigation, and business law matters. Mr. Washington was elected to serve as chairman for the National Football Players Association in 2016. He was a professional football player in the NFL for eight years, and he served as a union representative for four of those years.



**Moderator: Daniella Landers** is a partner at the Houston office of Katten Muchin Rosenman LLP. She focuses her practice on a broad range of environmental compliance, transactional and litigation matters. She counsels energy companies, manufacturers, industrial facilities, financial institutions, real estate interests and other businesses, and helps clients navigate environmental crises and develop legal response strategies. She serves as an adjunct professor at South Texas College of Law and the University of Houston Law Center.

## Keynote Speakers: Patty Crawford and Rogge Dunn



**Patty Crawford** was the first full-time Title IX Coordinator at Baylor University. She resigned in October after filing a complaint with the U.S. Department of Education Office for Civil Rights. She alleged multiple university Title IX instances of non-compliance. She has a bachelor's degree from Ohio State University and a master's from Anderson University. Ms. Crawford previously was the Title IX Deputy Coordinator at Indiana University. She assists institutions and organizations with Title IX compliance and violence prevention.



**Rogge Dunn** represents corporations, executives and high profile individuals in business and employment matters. He has represented NCAA coaches, athletic directors, NFL players, Major League Baseball coaches, Olympic gold medal athletes, judges, university presidents and national media personalities. He was honored as one of the top 100 attorneys in Texas by Texas Monthly and

one of the Best lawyers in Dallas, by D Magazine. Dunn is one of only 50 attorneys in Texas who is Board Certified in both Civil Trial Law and Labor and Employment Law.



**Moderator: Mary Flood** is a Harvard-educated lawyer and a media and litigation consultant for law firms. She has 30 years' experience in reporting, many of them covering the legal system for the Houston Chronicle and the Wall Street Journal. She has won more than 50 awards for excellence in writing and reporting. She currently consults at Androvet Legal Media & Marketing in Houston. Ms. Flood practiced law in Washington, D.C. and Houston and speaks at universities and CLEs.

## Panel II - Outside the Lines: Rules, Reprisals and Reforms



**Jenny Dial Creech** is a Houston Chronicle sports columnist. A graduate of the University of Oklahoma, Ms. Creech has covered an array of beats and served as an assistant sports editor and senior editor of Texas Sports Nation. Creech is president of the Association for Women in Sports Media and was awarded the 2015 APSE Diversity Fellowship. She also works with several high school and college journalists at Columbia University journalism conferences and workshops.



**Keisha L. David, J.D.**, is Associate Vice President/CHRO for Human Resources at Texas Southern University. She provides human resource support to the University's senior leadership. She serves as the University's ADA Coordinator, Title VI Coordinator, and HIPAA Officer and is certified as the University's Title IX Coordinator through the Association of Title IX Administrators (ATIXA). She is a graduate of St. Mary's University School of Law and received a B.A. degree in Criminal Justice from Lamar University.



**Anne E. Kendzior**, a former NCAA soccer player at the U.S. Naval Academy, alleged she was sexually assaulted by two athletes at the Academy. After facing retaliation for reporting the incident, Ms. Kendzior filed federal litigation against U.S. Department of Defense leadership. She now advocates for reforms of the military justice system. She holds a B.A. in mathematics from Trinity University, and is pursuing an MBA degree at the University of Texas at Arlington.



**Moderator: Jeff McShan** recently served as Public Information Officer/Public Relations for the Harris County District Attorney's Office. He is a spokesperson for Crime Stoppers of Houston. Jeff was an Emmy Award-winning television news reporter in Texas for more than 30 years, including 20 years at KHOU-CBS 11 in Houston. He holds a Bachelor of Arts (BA), Radio and Television, degree from Sam Houston State University.